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NETWORK OF INTERNATIONAL BUSINESS SCHOOLS
ACCREDITATION

M.S.ITM
MASTER OF SCIENCE (INFORMATION TECHNOLOGY AND MANAGEMENT)

(In-Class Mode)

- Block teaching (study one subject in a specific time).
- Duration: 1.5 years approximately
- Thesis or Non-thesis option
  (Independent Study+ Comprehensive)

Master of Science in Information Technology and Management (M.S.ITM) program is offered by Graduate School of eLearning, Assumption University of Thailand. Instructors, lecturers and students can access through SCITPlus, a web-based Learning Management System (LMS) and assignments could also be accessed through this system. Students can study anywhere and anytime, not within the confines of classrooms and class schedules. Some contents can be downloaded, saved and viewed later, giving room for offline study. Classroom-based tutoring and lecture sessions are sometimes organized to supplement the learning mode of study. The study system of SCITPlus is proven to be effective and user-friendly for all our students. M.S.ITM curriculum is revised from an accredited M.S.ICT (by the Ministry of Education of Thailand) and approved by the university council. The M.S.ITM program is operated using the same standard as traditional classroom. The degree obtained is equivalent to a degree obtained through traditional classroom.

QUALIFICATIONS FOR ADMISSION
- Bachelor's degree or equivalent from an accredited institution
- A minimum CGPA of 2.00 on 4.00 scale
- English Proficiency
- Computer literacy

ENTRANCE REQUIREMENTS
1. A completed application form
2. Official transcript of the previous university attended (2 copies)
3. Bachelor's degree certificate (2 copies)
4. Citizen identification card and residence registration - For Thai Applicants (2 copies)
5. Passport - For Non-Thai Applicants (2 copies)
6. Photographs formal attire, not in graduation gown (four, 1 x 1 inch size)
7. Letters of recommendation from former employer(s) should be attached with the application

EXEMPTION
The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.
- a TOEFL score of at least (iBT) 90 or (P) 575 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia and New Zealand)

ADMISSION   1,000 THB
(English Proficiency Test and Interview Entrance Examination)

VENUE & CLASS HOURS
Hua Mak Campus
Day Program
Monday to Thursday (02.00 P.M. - 05.00 P.M.)
Evening Program
Monday to Thursday (6:30 P.M. - 9:30 P.M.)
Weekends
Saturday and Sunday (9.00 A.M. to 4.00 P.M.)

ABAC City Campus
Day Program
Monday, Wednesday and Friday
(10:30 A.M. - 3:30 P.M)
Evening Program
Monday, Wednesday and Friday
(6:00 P.M. - 10:00 P.M)
Weekends
Saturday and Sunday (10.30 A.M. to 5.30 P.M.)

Schedule	Trimester (1/2020) May-August 2020	Trimester (2/2020) September-December 2020	Trimester (3/2020) January-April 2021
Application deadline	21 April 2020	11 August 2020	15 December 2020
Entrance Examination	26 April 2020	15 August 2020	19 December 2020
Entrance Examination Result	28 April 2020	18 August 2020	22 December 2020
Induction Day	9 May 2020	29 August 2020	10 January 2021
Instruction begins	11 May 2020	31 August 2020	11 January 2021

CURRICULUM STRUCTURE

Plan A : Coursework and Thesis	
Core Courses	12 credits
Elective Courses	12 credits
Thesis	12 credits
Total	36 credits

Plan B : Coursework and Independent Study	
Core Courses	12 credits
Elective Courses	21 credits
Thesis	3 credits
Total	36 credits

CURRICULUM

Core Courses

All students are required to take all four core courses plus elective courses.

ITM 6101   Internet and Social Media Marketing
ITM 6102   Management Information Systems
ITM 6103   Information and Cyber Security
ITM 6104   System Analysis and Design

Elective Courses
IT Courses

ITM 6301   Principle of Artificial Intelligence
ITM 6302   Business Intelligence, Analytics and Data Science
ITM 6303   Computer Network
ITM 6304   Digital Multimedia systems and Applications
ITM 6305   Database and Transaction Processing Systems
ITM 6306   Distributed Information System
ITM 6307   Internet and eCommerce Technology
ITM 6308   Software Engineering
ITM 6309   Research Methodology
ITM 6310   Management of Technology and Innovation
ITM 6311   Knowledge Management
ITM 6312   Strategic Management of Information
ITM 6313   Information Technology Project Management
ITM 6314   Selected Topic in Information Technology

Management Courses

ITM 6401   Organization Management
ITM 6402   Managerial Economics
ITM 6403   Advanced Finance
ITM 6404   Business Management Strategy
ITM 6405   Marketing Management
ITM 6406   Human Resource Management
ITM 6407   Leadership and Interpersonal Dynamics
ITM 6408   Business Ethics
ITM 6409   Quantitative Analysis for Management
ITM 6410   Customer Relationship Management
ITM 6411   Managerial Accounting
ITM 6412   Entrepreneurial Development
ITM 6413   Creating Business Sustainability

ESTIMATED FEES

ABAC - M.S. Management	Thai Students (THB)	Non-Thai Students (THB)
Installment 1	137,500	187,500
Installment 2	137,500	187,500
Installment 3	125,000	175,000
Total	**400,000**	**550,000**

The fee includes:
- First enrollment fee (matriculation fee, etc.)
- Tuition fee
- University fees, Campus network fee
- Comprehensive examinations fee (first attempt only)
- Health / Life Insurance (non-Thai students)
- AU English Proficiency Standard Course

The fee doesn't cover the followings:
- Admission fee (non-refundable)
- Textbooks
- Maintaining Student Status (4,900 THB per Trimester)

Note:
1. In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately.
2. The fees are subject to change at the university's discretion without prior notice.
3. Currency exchange rate: THB 30 = US$ 1

APPLY AT
Hua Mak Campus
Admissions Center "P" Building, 1st floor,
Ramkhamhaeng 24 Road, Bangkok 10240 Thailand
Office hours:
Monday – Friday   08:30 A.M. - 05:00 P.M.
Saturday   08:00 A.M. - 04:30 P.M.
Sunday   08:00 A.M. - 02:00 P.M.

ABAC Professional Training Center
ZEN @Central World, Level 14
4, 4/5 Rajdamri Rd., Phatumwan
Bangkok 10330 Thailand
Office hours:
Monday - Friday   10:00 A.M. to 06:00 P.M.
Saturday - Sunday   10:00 A.M. to 06:00 P.M.

Suvarnabhumi Campus
Admissions Center SR101,
88 Moo 8 Bang Na-Trad Km.26, Bangsangthong,
Samuthprakarn, Thailand 10540
Office hours:
Monday - Friday   08:30 A.M. to 05:00 P.M.

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar

UNIVERSITY ADMISSIONS CENTER (UNIAD)

Last updated: March 2020

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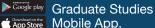
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Graduate Studies Mobile App.

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